



## Hotel franchising that's a snap.

Take your hotel business to the next level with professional tools and services designed for you.



## Use our brand. Or stay independent.

Franchiseeasy puts you in charge. Select only the services you need and choose whether to keep your name, establish a new one, or use our nationally-recognized Country Hearth brand name and logo.

## The Advantages



Apply in Minutes  
Online

↓ 4%

All in at Just  
4% of Revenue



No Mandatory  
Branding

System Fee includes our CRS, PMS, and booking fees; is based on 4% of gross revenue; and excludes taxes.

## Signing Up is Easy

Limited  
Time  
Offer

HURRY - 0% FEES  
FOR THE FIRST YEAR\*  
Use Code: NOFEESHM

- 1 Create your account.
- 2 Submit all required information and take your time reviewing the Franchise Disclosure Document (FDD). Sign the receipt and return it to us, right from your computer.
- 3 Choose the optional services that will help you most. If you're still unsure, no worries! Once you get your customized agreement, review it, and if it's everything you expected, sign and submit it to us.

And that's it! Go to [franchiseeasy.com](https://franchiseeasy.com) & start your franchise today

### Core Services

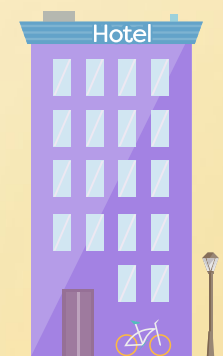
Take advantage of our core services designed to give you the opportunity to generate more reservations.

**PMS:** Enjoy a powerful Property Management System that delivers synchronized data and cost savings.

**All Reservation Fees:** Keep more of your revenue with included reservation fees.

**Website:** Get a customized website with maintenance service.

**Distribution Channels:** Boost reservations with mobile-first, guest-friendly distribution.



### Optional Services

Give your franchise an edge with these optional services.

**Flexible Support:** We offer live and online support options. Pay only for what you use.

**Regional Hospitality Training:** All of our franchisees enjoy free hospitality training sessions countrywide.

**Competitive Intelligence Program:** Learn from seasoned managers to increase property retention and revenue.

**Live Voice Reservations:** Trained voice professionals give your guests an effortless and delightful experience.

**Professional Photography:** Our professional photographers showcase your property in its best light.

**Global Distribution System:** Expand your global reach with access to some of the industry's most powerful OTAs.

**Authorized Vendor Network:** With this free service, you may save on everyday purchases for your hotel.

Federal law requires we allow 14 days for you to review the FDD, which includes our standard franchise agreement. After the 14-day waiting period has passed, we will check in with you by email or text and provide you with a customized franchise agreement based on information you provided. Your initial fee will be due at the time you submit your agreement.

This is not an offering for a franchise, which can be made only in compliance with applicable law and only pursuant to a franchise disclosure document. MN# F-8105. This advertisement does not include all fees. Certain optional services are at an additional fee; some require a minimum of a one-year commitment to that option; and some are available only to properties with a TripAdvisor score of at least 2.0. Please see our franchise disclosure document for complete details and fees.

\*The limited time offer is for the first 10 properties only and they will pay 0% annual gross revenue for the first year, provided a 3-year agreement is executed.

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